



PRESS RELEASE

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MANISTEE COUNTY VISITORS BUREAU AND CITY OF MANISTEE OFFER FREE EVENT BARRICADES AND BRANDED COVERS FOR MANISTEE COUNTY EVENTS

MANISTEE, Mich. – *July 18, 2019* – The [Manistee County Visitors Bureau](#) (MCVB) recently purchased 1,400 feet of event barricades and “Visit Manistee County” branded covers for Manistee County event planners to borrow free of charge for their festivals.

The project is a collaboration between the MCVB and the [City of Manistee](#) Department of Public Works, who stores the barricades between events and serves as a pick-up and drop-off point for countywide event organizers to access the fencing.

“We are excited to offer this free service to our county event planners not only to help corral their events, but to bring a professional touch to the festival with branding,” said Kathryn Kenny, executive director of the Manistee County Visitors Bureau. “We couldn’t have done this without the City of Manistee, Department of Public Works Director Jeff Mikula, and his department’s willingness to store the barricades and allow event organizers to pick up and return the fencing there.”

The 2019 Manistee National Forest Festival was the first event to debut the barricades, which were used around the festival entertainment arena and co-branded with the Manistee National Forest Festival and Visit Manistee County logos. Bear Lake Days also used the barricades to corral the horse pull area. The barricades and covers have been reserved for Arcadia Daze, Onekama Days, Grapes on the River, Big Bear Butt Cruise, LaborFest, Minnehaha Brewhaha, Hops & Props and the Victorian Sleighbell Parade & Old Christmas Weekend.

Made of galvanized steel, the event barricades come in 175 separate panels that are each 43” high by 7.5’ long. Using a hook & eye system to connect, the panels are 23.5 pounds each. The Visit Manistee County covers include five different designs featuring images of Manistee County plus the hashtag #MyManistee to encourage event participants to tag their images on social media. The banners are made of nylon mesh and slide over the barricade panels like slipcovers, attached via zip ties.

Barricades and covers can be reserved for events on a first-come, first-served basis, and planners should contact the Manistee County Visitors Bureau at 231.398.9355 or email Kathryn@VisitManisteeCounty.com. Each event also can purchase its own branded covers with event name and logo. Reservations for a custom cover should be made four to six weeks in advance.

About the Manistee County Visitors Bureau

Incorporated in 1997, the Manistee County Visitors Bureau is the official destination marketing organization promoting Manistee County to grow the local travel economy. The visitors bureau is a partner in the Pure Michigan campaign and member of the West Michigan Tourist Association, Michigan Association of Convention & Visitors Bureaus, Michigan Restaurant & Lodging Association, Tourism Industry Coalition of Michigan, and the Manistee Area Chamber of Commerce. More information is available at VisitManisteeCounty.com, facebook.com/ManisteePureMichigan, instagram.com/manisteepuremichigan and twitter.com/manisteePureMI.

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